

Tractor manufacturer opens state-of-the-art facility in SA

Argo Tractors celebrated the opening of a brand new, state-of-the-art facility in Kempton Park. It includes a training centre, assembly bays, showroom and administrative facilities.

One year after work commenced, the facility that will also be the new headquarters of Argo Tractors in South Africa was officially opened. Speaking at the opening ceremony, Godfried Heydenrych, Managing Director Argo Tractors SA, said the facility was strategically positioned to meet the ongoing demands of producers across Southern Africa.

"I believe this new facility will serve to provide excellent customer service to our clients. This investment not only show our commitment to regional agriculture, but also demonstrates our ambition to effectively address the needs of our customers to and utilise cutting-edge technology to help increase yields, improve livelihoods and ensure sustained food production."

He added that this modern facility will be home to an advanced training centre that will provide the necessary technical support to Argo's dealer network. "The building was specifically designed and built to meet the expanding needs of the Argo customers. It will be a cutting-edge operational site dedicated to high-performance products and services and will allow us to host special events for our dealers and customers."

Located in Pomona, Kempton Park, the 6 000 m² facility is equipped with nine assembly bays which will be utilised

to locally assemble tractors and implements that will reduce shipping cost and supports localisation and job creation. The latest technology in agricultural tractors and equipment will be on display in the 700 m² showroom.

"We are committed to providing our customers with world class equipment matched by outstanding service," Heydenrych said. "The new facility will equip our employees and dealers with the support they need, not only regarding sales, but most importantly to grow customer relations and after-sale service. I thoroughly believe that this new facility will enable us to build on the significant progress that we have made over recent years in the tractor market and further drive our customer service and business growth in Africa."

The full operation of the company including the administrative, marketing, sales, technical support and parts, as well as training, recently relocated to the facility.

"In March 2022 we cut the ribbon at our new branch premises in Germany, and before that we did the same in France and Spain," underlined Simeone Morra, Corporate Business Director of Argo Tractors. "Now, in South Africa, our expansion project is proceeding at a steady pace, confirming the attention we pay to a market which we consider



Godfried Heydenrych, Managing Director Argo Tractors SA, and Simeone Morra, Corporate Business Director of Argo Tractors, cutting the ribbon to the entrance of the new facility in Pomona. It hosts the administrative, marketing, sales, technical support and parts divisions, as well as a training facility.

crucial and where we have a firmly established presence since 1999. We are confident that Landini and McCormick tractors and related services for a technological, innovative and customer-oriented agriculture will continue to be very well received in South Africa".

Argo Tractors is one of the world leaders in agricultural mechanisation and a worldwide manufacturer and distributor of Landini and McCormick tractors. With roots in the specialist vineyard, orchard, vegetable and high-horsepower row-crop sector, the company is set to a great future supporting farmers world-wide. 🌱

Produsente buffer hul oeste nog méér teen negatiewe klimaat

VAN BLADSY 14

se uitbetalingskriteria, is 'n persentasie uitbetaling ter sake. Afhangend van die omstandighede kan produsente soveel as 27% van die aankoopwaarde van hul inset vir gewasbeskerming herwin.

Jurie Groenewald, 'n Wes-Kaapse produsent van gars, koring en kanola, het in 2021 met AgriClimate kennis gemaak.

"Ons graanproduksie is volledig

droëland, wat beteken dat klimaat een van ons grootste risiko's is. My eerste ervaring met AgriClimate was baie goed en die terugbetaling wat ek ontvang het, het my baie gehelp. Ek sal produsente aanraai om AgriClimate te gebruik – dit is heeltemal gratis en ons het die langtermynreënvaldata, daar is dus geen rede om dit nie te doen nie."

Syngenta wil hê produsente moet te

alle tye met vertroue in sy produkte kan belê omdat hulle weet die maatskappy se ondersteuning strek verder as gewasbeskerming. Soos Groenewald tereg opmerk: "AgriClimate vat die produsent se hand in 'n produksiejaar".

Produsente wat aan AgriClimate wil deelneem, kan hul naaste Syngenta-agent kontak of die Syngenta-webtuiste vir meer besonderhede besoek. 🌱