

**Terms & Conditions**  
**Show Me Your McCormick Tractor Competition**

- 1 Entry to the competition is only valid if the following criteria is met:
  - 1.1 You must send a photo with you and your tractor to
  - 1.2 The photo must be one or more of Argo Tractors South Africa's (**Argo**) McCormick tractors
  - 1.3 The WhatsApp must include the following information:
    - (1) Your full name and surname
    - (2) Contactable telephone number
    - (3) Town
    - (4) Photo attached – you need to be in the photo
    - (5) Email address
    - (6) If the information is incomplete the photo will not be accepted
- 2 The competition will run from 1 October 2022 to 31 December 2022.
- 3 For each week of the duration of the competition participants may send their entries as set out above, and Argo Tractors South Africa head office will select a winner for the week.
- 4 The winning entry for each week will be posted on Argo Tractors South Africa digital platforms or the public to vote for the prize winner for the month.
- 5 The prize winner will be announced in the month following the month in which voting took place.
- 6 All entrants agree that Argo Tractors South Africa has the right to republish and reshare their content on our own digital platforms.
- 7 The winner will have to provide relevant details including valid identification for the prize to be redeemed. The prize may only be redeemed at the nearest Argo Tractors South Africa dealership winners will be posted on Argo Tractors South Africa's digital channels.
- 8 If the winner does not want to collect the prize at a dealership or refuses that his/her photograph and details be posted to Argo Tractors South Africa digital channels, the runner up will receive the prize if he/she accepts the terms
- 9 Entry to the promotional competition is free.
- 10 Argo Tractors South Africa reserves the right to request such documents or pictures as it may deem necessary in order to verify the identity of the participant. By entering the competition, the entrants accept permission for the Argo Tractors South Africa to use and share content across its digital platforms.
- 11 Entries will be considered incomplete and thus disqualified if the participant does not provide all required information indicated under rule 1.2.
- 12 The prize winner will be selected only when meeting the winning criteria first, during the competition period date. Prize winners will be notified by Argo Tractors South Africa using the appropriate personal details of the persons concerned which it has on record. Also, Argo Tractors South Africa reserves the right to publish the name, surname and/or photographs of the winner and the winner's consents to such publication.

- 13 Prize(s) are not transferable and may not be exchanged for cash.
- 14 By virtue of participation, participants consent to Argo Tractors South Africa obtaining, processing and retaining their personal information (Protected Personal Information), which may include the involvement of Argo Tractors South Africa's third-party agent. Also, participants consent to Argo retaining their personal information for as long as is necessary, for legitimate business interests of Argo Tractors South Africa and that Argo Tractors South Africa may take reasonable steps to update or destroy such information.
- 15 Participants accept that Argo Tractors South Africa takes reasonable and practical steps to safeguard Protected Personal Information in its possession. In addition, it is possible for errors or malfunctions to occur. To the fullest extent permissible by law, participants hereby indemnify and hold harmless Argo Tractors South Africa, its employees and agents against any liability, damages and/or legal action whatsoever and howsoever arising, including negligence on the part of Argo Tractors South Africa, its employees or agents and Argo shall not accept liability for any damages or any type of loss suffered by participants who enter this promotional competition.
- 16 Argo Tractors South Africa's decision in respect of all matters pertaining to the promotional competition will be final and no correspondence will be entered into.
- 17 In the event that Argo Tractors South Africa makes an indulgence or deviation of these terms and conditions in favour of participants, then such indulgence or deviation shall not be misconstrued to be a breach or waiver of these terms and conditions or any rights of Argo Tractors South Africa.
- 18 The following persons are excluded from participation in the promotional competition:
  - 18.1 a director, member, partner, employee or agent of, or consultant to Argo Tractors South Africa;
  - 18.2 any supplier of goods or services in connection with the promotional competition;
  - 18.3 the spouse, life partner, business partner, tenant or associate, or the natural or adopted parent, child, or sibling, of any of the persons specified above.
- 19 Winners will be notified via specific channel where the competition is hosted. Argo Tractors South Africa will take all reasonable steps to notify the winner, however, in the event that Argo Tractors South Africa is unable to contact the winner within 24 hours of selection, then a new winner will be selected.